

# EDUSERC

## *Industry Pipeline Leadership Development Program*

Engineering / Information Technology ✦ Culinary & Hospitality ✦ Business & Finance  
Media & Journalism ✦ Health/Biosciences/Environmental ✦ Law & Public Service  
Homeland Security / Military



Washington D.C. Metro (DMV) | Chicago | Philadelphia | Buffalo | Atlanta

*“On the days when schools are closed, students are with us preparing for their future with colleges, corporations and industry professionals.”*

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*Founding Corporate Partners*



Microsoft



## Industry Pipeline Leadership Development Program

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### Program Overview

**The Industry Pipeline Leadership Development Program (IPLD)** is a national professional leadership and personal enrichment experience that prepares individuals for technical, professional and personal success in prospective careers. This is a multi-year pipeline program that recruits, trains and prepares individuals for their steps toward career success from middle school through college.

**EduSerc** is a nationally recognized 501 (c)(3) tax-exempt, nonprofit corporation that dedicates itself to the development and advancement of youth, adults and the community across the nation. Founded in 1996, the focus of the organization is to build an infrastructure of resources to strategically and creatively address needs in the community that involve education.

The IPLD Program performs the following for students:

- Industry field trips to corporate businesses, colleges and other organizations for students during the days when students are out of school.
- Saturday training sessions (held monthly) with students and parents to help them with academic, financial and technical support on industry projects with industry mentors.

Annual participation and project capstone presentations at our Annual Career and Professional Development Conference held at Microsoft's Mid-Atlantic District Conference Center in Chevy Chase, MD in April.

### IPLD Program Affiliates



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### **IPLD Overall Concept**

When schools are closed, students participate in various industry field trips and mentoring experiences to help them decide on a career field. Throughout the year, students receive technical and professional development training, scholarship preparation assistance and project-based learning opportunities with industry mentors to prepare them for the workforce and their field of choice.

At the end of the program, students present their projects to potential employers and community stakeholders. At our annual conference, students compete in industry competitions for additional career opportunities.



### **Industry Mentoring / Training**

Throughout the year, students receive technical and professional development skills training, scholarship preparation assistance and project-based learning opportunities with industry mentors to adequately prepare them for the workforce and their field of choice.

Students receive training on topics such as:

- Leadership Personalities
- Presentation Skills
- Networking Skills
- Technical / Product Development / Entrepreneurship





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### Industry Field Trips

Throughout the year, students participate in industry field trips to various locations around the city they reside and interact with industry professionals, college recruiters, hiring managers and technical trainers to become the professionals they hope to be in the future.



**U.S. Naval Academy  
(Annapolis, MD)**



**Microsoft  
(Schaumburg, IL)**



**The Capitol Building  
(Washington D.C.)**



**Northrop Grumman  
(Annapolis Junction, MD)**



**University of Maryland College Park  
(School of Engineering)**



**Microsoft  
(Buffalo, NY)**



**Stratford University  
(Baltimore, MD)**



**Medstar Georgetown University Hospital  
(Washington DC, MD)**



**National Cryptology Museum  
(NSA – Fort Meade, MD)**



**Apple Carnegie Library  
(Washington DC, MD)**



**Buffalo Sewer Authority  
(Buffalo, NY)**

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### **Saturday Enrichment Sessions**

On Saturdays, parents and students attend personal, academic and technical development sessions on various topics to help them excel in school, at home and in the community as industry leaders. During these sessions, mentors work with students on industry projects that they will showcase at the end of the program.



### **Program Visit Schedule**

<b><u>Saturday Program Dates/Times</u></b>	<b><u>Location</u></b>	<b><u>Agenda</u></b>
<u>October Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Program Orientation</u></b> Mentor/Mentee Discussions Industry Project Layouts
<u>November Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Academic Training</u></b> Industry Project Development Parent Resource Trainings
<u>December Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Industry Training/ Development</u></b> Presentation Skills Training Industry Project Development Parent Resource Trainings
<u>January Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Money Management/Finance Dev.</u></b> Industry Exploration Industry Project Development
<u>February Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Academic Training</u></b> Industry Project Development Parent Resource Trainings
<u>March Session</u> 9am – 1pm	<b>DMV:</b> Microsoft Elkrige	<b><u>Industry Training/ Development</u></b> Presentation Prep for ACPDC Industry Project Development Parent Resource Trainings
<u>April Session</u> 10am – 3pm	<b>The Annual Career and Professional Development Conference</b> Microsoft Arlington 1300 Wilson Blvd. Arlington, VA 22209	Career Workshops Professional Trainings One-on-One Sessions Industry Competitions Scholars Luncheon Networking Sessions Certification Trainings



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### **Annual Career and Professional Development Conference (ACPDC)**

At the end of the program year, students attend the ACPDC from around the country and showcase their industry projects that they worked on with their mentors. In a "Shark Tank" style format, students work in teams as small businesses to promote their project as a product and/or service.

Students are judged and critiqued by various executives, CEOs and local corporate individuals for funding, accolades or other awards provided by each company.





## Eligibility & Application Requirements

### Eligibility Requirements

To become eligible for this program, students must meet the following:

- Be entering 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> or 12<sup>th</sup> grade in the Fall Semester.
- Must express an interest in your personal and industry growth through an essay and/or video.

### Application Requirements

To apply, students must perform the following:

- **Application:** Complete the online application.
- **Recommendation:** Provide a letter of recommendation from a teacher, counselor or mentor that can speak to the student's behavior, leadership and general interests. (visit: <https://www.eduserc.org/ipldrecommendationform>)
- **Transcript:** Submit an official school transcript from the previous school year.
- **Video Interview:** Complete the application at <https://www.eduserc.org/ipld> to submit your short interview video online. Instructions will be provided online.

**NOTE:** There is an annual activity fee of \$500 for participation in the program and must be paid after acceptance into the program and before the second IPLD session. This covers materials, training costs, transportation and food on local bus industry trips and admission to the EduSerc Annual Career and Professional Development Conference.

### Standard Leadership Excellence Requirement:

1) There is no GPA requirement to be accepted into the IPLD program. However, all accepted IPLD leaders must achieve a 3.0 GPA by the 1<sup>st</sup> quarter of academic school year (and maintain at or above a 3.0 GPA) to stay in the program and receive potential scholarships from EduSerc and its sponsors. No exceptions.

This will require a commitment from each student and parent (if they are already not at a 3.0 GPA) to maintain this standard of excellence as a leader. As a standard, EduSerc will provide resources, training, and support to help each student with their mindset, tactics, and academic therapy to achieve a 4.0 GPA in the first quarter.

Apply online at <https://www.eduserc.org/ipld>