

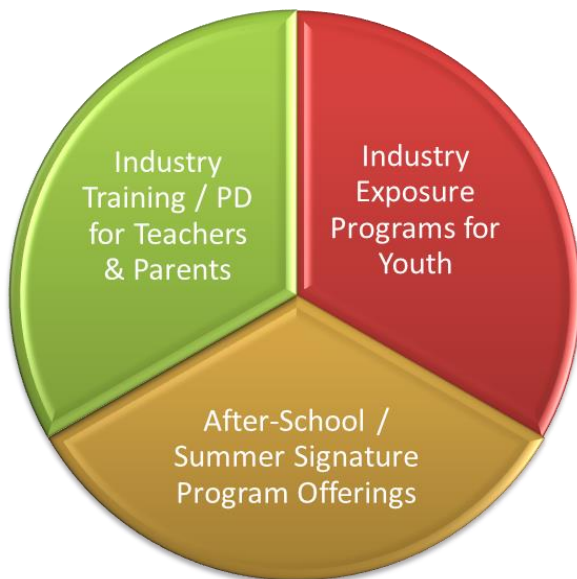


Young Innovators®

- Personal Development
- Industry Exposure
- Skill-Based Training
- Project-Based Learning
- Industry Application Development



Signature Programs and Services for Schools, Organizations and Homeschoolers



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EDUSERC

EDUCATORS SERVING THE COMMUNITY

Visit www.eduserc.org
Or Call (301) 498-2899

Overview

EduSerc (pronounced "ej-u-serk") stands for Educators Serving the Community. EduSerc is a 501(c)(3) tax-exempt, non-profit organization that dedicates itself to the development and advancement of youth, adults and the community across the nation. The focus of the organization is to build an infrastructure of resources to strategically and creatively address needs in the community that involve education.

Our main focus is to develop creative programs and services in the following areas:

- Career and Professional Development
- Community Resource Management
- Industry Promotion & Enhancement
- Workforce Development

Young Innovators (Signature Program)

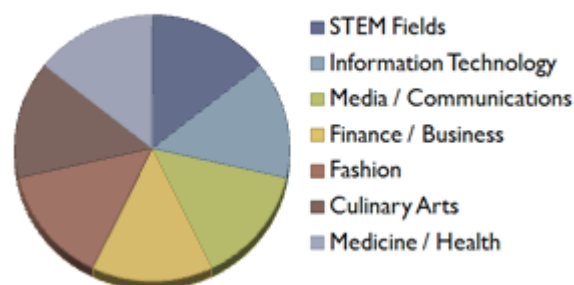
The Young Innovators Program® is a hands-on initiative designed to provide individuals with hands-on experience, technical knowledge and career opportunities in a variety of fields while demonstrating their value to the community at-large. Individuals work with industry mentors to gain real world knowledge and design projects to challenge their own level of creativity and leadership skills.

Target Audience: Elementary, Middle, High School

Program Implementations:

- After-school programs
- In-School activities / Chapters
- Summer Programs
- Customized Programs / Grant-based solutions
- Saturday Activities
- Academic Tutoring/Reinforcement Programs

Industry Concentrations



Teacher / Educator Services:

- Industry Training & Articulation w/ Common Core for Academic Reinforcement
- Young Innovators Certification Training (Critical Thinking Skills)
- Consulting / Coaching / Professional Development Training for School Staff
- Customizable Program Implementation

Overall Benefits of Partnering with EduSerc

- Corporate Partnerships / Sponsorships for Programs
- 16 years of experience development youth programs in Prince George's County
- 7 years of experience development youth programs nationally (Orlando, Florida; Cincinnati, OH; Chicago, IL; Buffalo, NY; Salt Lake City, UT; Baltimore, MD; Washington DC metro area)
- Expertise in Professional Development Training, Common Core articulation and Industry Program Development
- Cost effective programs for parents, schools and educators
- Nationally recognized programs
- Access to industry professionals in a variety of industries including STEM, Culinary, Film-Making, Education and Government.
- Customizable programs to fit the needs of each school
- Ownership of the EBN (EduSerc Broadcast Network) to teach students skills in photography, media and other broadcast areas
- Over 20+ years of engineering experience from Executive Director and core staff for STEM Program implementation

Teacher PD Training & Coaching **(Monthly / Summer)**

EduSerc provides training to help teachers learn new technologies and learn additional ways to become innovative in the classroom. After learning new technical skills, teachers learn how to articulate and integrate the common core curriculum through a lesson plan for students. EduSerc trainers serve as coaches to work along staff throughout the year to ensure they have the necessary support.



Over the summer, EduSerc provides 2-week training sessions that cover many of the trainings offered throughout the year. Successful completion of this summer training yields a Young Innovators Instructor Certification, where teachers can teach EduSerc's Signature Youth Development Program (Young Innovators) for elementary, middle or high school youth.

Below is a sample of some of our offerings.

Sample Offerings

- | | |
|--|---|
| • Common Core Classroom Integration | • Classroom Management |
| • Critical Thinking Skills | • Developing an Innovative Industry Program |
| • <u>Industry Skill Development & Technical Training</u> | |
| STEM Robot Software / Programming | Culinary Arts Film Making |
| Business Fashion / Image Development | Proposal Writing Music Technology |

Summer Industry Externships for Teachers

EduSerc hires teachers to participate in various grant and contract-based opportunities involving many industry-based technologies and methodologies to bring back into the classroom the next year. Industries may range from Engineering, Culinary, Film-Making, Business and other industry areas. There is no better way to train a teacher by having them learn over the summer on a real job, receive a stipend and bring their knowledge back to the classroom.



EduSerc externships are limited to those that qualify. However, opportunities can be created for any number of teachers given pre-planning from a school's leadership and can be planned to occur on the school's premises during the summer.

Grant Funding Source for Schools through Teacher Recognition **(The Educators Serving the Community Awards)**

Annually during Teacher Appreciation Week in May, EduSerc hosts a televised, red-carpet, national awards program called the Educators Serving the Community Awards at the Music Center at Strathmore. This ceremony honors schools and teachers for their outstanding service to the community and accomplishments in the classroom.



Principals sponsor educators from their schools to be honored in an effort to do the following:

- Raise funds for supplies, teacher stipends and student programs
- Increase exposure for their school's work in the media and local community

Young Innovators Programs (Signature and Customizable)

After-School / Saturday-Based Industry Exposure Programs

Through the Young Innovators Program Model, EduSerc designs an industry-based after-school program that can be implemented as an extended part of the daily school schedule (or on Saturdays)

EduSerc's Young Innovators Industry Exposure After-School Program is a career development and academic reinforcement training program that provides students with real hands-on, industry experience.



This program exposes students to nine (9) different career fields over the school year and teaches them technical and professional development skills using their current academic training.

Industry Exposure Field Trips

Hosted on typical days when the students are out of school, EduSerc encourages industry learning and exposure through our corporate and collegiate partners for all ages. Through our customized field trips in select industries, students will meet industry professionals in their work environment, talk with college students or professors, and gain inspiration to move forward with their career dreams.

Highlighted industry exposure field trips are in the following categories (but not limited to):

- STEM / Cyber Security
- Culinary Arts
- Television / Broadcasting
- Accounting / Finance
- Business / Entrepreneurship



What Makes EduSerc's Field Trips So Unique?

Organized by EduSerc with our corporate partners, our industry experience field trips are focused on integrating industry professionals or collegiate professionals as mentors for a one-day, hands-on tour and enrichment experience. Each student will walk away with information about the corporation or college, as well as information about select career fields. The best way to make sure students truly know what it is like to be a professional is to have them shadow someone for the day and tour their world.

Young Innovators Programs (Signature and Customizable)

Homeschooling / Summer Enrichment / Special Programs


At your school, EduSerc can host a number of homeschooling or summer offerings in a variety of industries while training your teachers to replicate the programs during the school year w/ EduSerc. Our nationally recognized programs have been tested and proven through corporate and state-level grants to yield success with students and enhance the academic skills of students.

NOTE: Below are sample popular offerings we provide. Please contact our office on other industry offerings (i.e. Film Making, Business/Finance, Music, Information Technology/Cyber Security, etc.)

STEM Enrichment Programs (Sample)

 Exposure to Video Game Design	 Exposure to Robotic Engineering	 Exposure to Aerospace Engineering	 Exposure to Mechanical Engineering
 Exposure to Chemical Engineering	 Exposure to Biomedical Engineering	 Exposure to Computer Engineering	 Exposure to Cyber Security Engineering

Culinary Enrichment Programs (Sample)

 The Culinary Art of Pizza	 The Culinary Art of Pasta	 The Culinary Art of Smoothies	 The Culinary Art of Crepes
 The Culinary Art of Cookies	 The Culinary Art of Muffins	 The Culinary Art of Turkey	 The Culinary Art of Chicken Wings

Partnership / Funding Assistance for Schools

Partnership Opportunities for Grants or Corporate Initiatives

- Incorporate EduSerc's national offerings as a *signature* program in your community
- Leverage EduSerc as a strategic tool to teach students and train teachers
- Collaborate with EduSerc on grants and other funding opportunities

Registration-Based Offerings

There are many ways to offer EduSerc's Programs. One way is to offer our programs as a registration-based offering to parents or subsidize a portion of the cost for parents. By matching the cost of standard after-care and other summer program offerings, your school will be able to leverage higher quality programs at the same cost of standard youth activities.

Membership Offerings

Schools, educators and students can officially join EduSerc and receive the same benefits through any other program offering. Through membership, many services are grouped together to provide a greater value to all stakeholders.

Funding Assistance for Schools

When necessary, EduSerc helps schools find funding for its programs through corporate sponsorships, grants, contributions and other methods. With a network of corporate and community sponsors, it is possible to host a number of offerings for less or complimentary.

We even help schools learn how to leverage their current budget to sustain each program to occur every year. Nothing is impossible with a Young Innovators Program!

Give us a call to discuss ways to host our programs with your school.

Overall Benefits

By partnering with EduSerc, your school can:

- Host summer program offerings at your school as:
 - Enrichment programs or Summer bridge programs
 - Academic reinforcement through industry learning
- Provide teachers opportunities for summer employment through EduSerc
- Increase parent participation through special summer programs
- Promote industry field trips through EduSerc offerings
- Increase partnerships with industry professionals