

The Educators Serving the Community Awards

–Awards Categories / Nomination Forms / Guideline Information–

Developed by:

EduSerc, Inc.
c/o The EduSerc Awards
P.O. Box 2536
Laurel, MD 20709
Phone: 301-498-2899
Fax: 301-362-4360
Email: awards@eduserc.org

Eligible Honorees

Teachers
Career Counselors
Professors
Principals
Schools (public/private)
School Systems (public/private)
Non-Profits
Military
Corporations / Small Businesses
Government Agencies
Colleges / Universities
Elected Officials
Individuals

Date/Time of Event

Wednesday, May 2, 2012
6:00pm – 10:00pm

Music Center at Strathmore
Bethesda, Maryland



Award Categories (Summary)

LEGEND

✓ - Eligible or Required

○ - Optional

	Eligible Nominees										Requirements				
	Teacher/Professor/ Career Counselor / Principal	School	School System	Non-Profit	Military	Colleges / Universities	Corporation / Small Business	Government Agency / Elected Official	Individual		(2) pg max abstract stating qualifications for award	(3) letters of reference 1 page max / letter)	(2) page max personal or corporate biography	(2) pgs of demographics & historical program data	EduSerc Award Application Submission Fee (\$50)
Educator Industry Awards															
For significant educational contributions and/or advancements for the community in a particular industry.															
Accounting / Finance	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Cosmetology	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Culinary Arts	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Engineering	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Entertainment / The Arts	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Government / Politics	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Information Technology	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Journalism / Literacy	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Law Enforcement	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Legal / Law	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Media	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Medicine / Health	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Military Prof. Development	-	-	-	-	✓	-	-	-	-	✓	✓	○	✓	✓	✓
Science	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Social Work	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
Sports	-	-	-	✓	-	✓	✓	✓	✓	✓	✓	○	✓	✓	✓
The Educator Serving the Community Awards															
For serving as a role model of excellence, continued commitment to the community and success in yielding exceptional results through community-based programs or individual efforts.															
	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Role Model / Mentor Awards															
For outstanding leadership and positive consistent interaction affecting the lives of youth.															
	✓	-	-	✓	-	-	-	-	-	✓	✓	✓	✓	○	✓
Principal Leadership Awards															
For significant achievements to a principal in a school's program development and outstanding leadership to students and faculty during a school year.															
	✓	-	-	-	-	-	-	-	-	-	✓	✓	✓	✓	✓
Most Improved Awards															
For significant improvements in the classroom with students yielding high results in key social and academic areas (for example: test scores, retention rates, graduation rates).															
	✓	✓	✓	-	-	✓	-	-	-	-	✓	○	✓	✓	✓
EduSerc Image Award (honorary)															
For nationally known efforts and achievements in impacting the community and serving as an example for youth and adults to follow.															
	-	-	-	-	-	-	-	-	-	✓	Awards Committee Selection				

Educator Industry Award Categories (Descriptions)

Educator Industry Award for Accounting / Finance - For significant educational contributions and/or advancements for the community in the area of Accounting and/or Finance.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Cosmetology - For significant educational contributions and/or advancements for the community in the area of Cosmetology.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Culinary Arts- For significant educational contributions and/or advancements for the community in the area of Culinary Arts.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Engineering - For significant educational contributions and/or advancements for the community in the area of Engineering.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Entertainment / The Arts - For significant educational contributions and/or advancements for the community in the area of Entertainment and/or The Arts.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Government / Politics - For significant educational contributions and/or advancements for the community in the area of Government and/or Politics.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Information Technology - For significant educational contributions and/or advancements for the community in the area of Information Technology.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Journalism / Literacy - For significant educational contributions and/or advancements for the community in the area of Journalism and/or Literacy.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Law Enforcement - For significant educational contributions and/or advancements for the community in the area of Law Enforcement.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Legal / Law - For significant educational contributions and/or advancements for the community in the area of Legal and/or Law industry.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Media - For significant educational contributions and/or advancements for the community in the area of Media (e.g. radio, television, newspaper, etc..)

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Military Professional Development - For significant educational contributions and/or advancements for the community in the area of Military Professional Development.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Science - For significant educational contributions and/or advancements for the community in the area of Science.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Social Work- For significant educational contributions and/or advancements for the community in the area of Social Work.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Industry Award for Sports - For significant educational contributions and/or advancements for the community in the area of Sports.

Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your educational contributions to this industry, advancements for the community that you or your organization has made in this industry, and the long-lasting effect that your contribution has in the community.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Educator Serving the Community Award Category (Description)

Educator Serving the Community Award - For serving as a role model of excellence, continued commitment to the community and success in yielding exceptional results through community-based programs or individual efforts.

Eligible Candidates: Teachers, Career Counselors, Professors, Principals, School, School System, Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes how you would be considered a role model, your continued commitment to the community, and your success in yielding exceptional results through community-based programs and/or individual efforts.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- Letters of recommendation for this award. A maximum of 3 letters (1 page each).

Role Model / Mentor Award (Description)

Role Model / Mentor Award - For outstanding leadership and positive consistent interaction affecting the lives of youth.

Eligible Candidates: Teachers, Career Counselors, Professors, Principals, Non-Profits, Individuals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your core leadership values, the level of interaction you have with youth, and how your interaction has made a positive impact on youth.
- 2 page (maximum) personal or organization biography
- Letters of recommendation for this award. A maximum of 3 letters (1 page each).
- OPTIONAL: 2 page (maximum) of demographic and/or historical data that supports your abstract.

Principal Leadership Award (Description)

Principal Leadership Award - For significant achievements to a principal in a school's program development and outstanding leadership to students and faculty during a school year.

Eligible Candidates: Principals

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes your significant achievements in your school due to the principal's involvement, your outstanding leadership practices and/or activities with students and/or faculty.
- 2 page (maximum) personal or organization biography
- Letters of recommendation for this award. A maximum of 3 letters (1 page each).
- 2 page (maximum) of demographic and/or historical data that supports your abstract.

Most Improved Award (Description)

Most Improved Award - For significant improvements in the classroom with students yielding high results in key social and academic areas (For example: test scores, retention rates, graduation rates, etc..)

Eligible Candidates: Teachers, Career Counselors, Professors, Schools / School Systems, Principals, Colleges

Submission Requirements / Supporting Information:

- 2 page abstract (maximum) that fully describes improvements in your class, practice or school that has yielded a significant contribution to your institution, and how you accomplished your goal. An improvement can be any area that is linked to a key social or academic aspect of your institution.
- 2 page (maximum) personal or organization biography
- 2 page (maximum) of demographic and/or historical data that supports your abstract.
- OPTIONAL: Letters of recommendation for this award. A maximum of 3 letters (1 page each).

EduSerc Image Award (Description)

Most Improved Award - For nationally known efforts and achievements in impacting the community and serving as an example for youth and adults to follow.

Eligible Candidates: Individuals

NOTE: This category is decided by the EduSerc Awards Selection Committee.

Award Guidelines

Nomination Process

Anyone interested in submitting themselves or someone else for a category must supply the supporting documentation to the EduSerc Awards Selection Committee. Applications can be downloaded or completed online at <http://www.eduserc.org/awards>. All applications **must** be completed in their entirety with the application fee included or the application will not be considered for a category. Applications must be received by February 29, 2012 (not postmarked).

Application Submission Process

Applications **for each award** must include the following items:

- Awards Submission Form (cover page)
- Supporting Documentation (see *Awards Category* page)
- Nomination Application Fee (\$50) – Tax Deductible (NOTE: For each award category)

Supporting documentation must not be stapled, hole punched, or double-sided. The whole application must be bounded by a paper clip or folder.

Submit three (3) copies of each award submission to the following address:

EduSerc, Inc.
c/o EduSerc Awards
P.O. Box 2536
Laurel, MD 20709

Awards Criteria

To be considered for an award, you must fit into either one of the following categories: Teacher, Professor, Career / Guidance Counselor, Principals, School (public or private), School System (public or private), Non-Profit Organization, Military Branch / Unit, Government Agency, Elected Official or Politician, Corporation or Small Business, College or University, or any individual contributor to the community.

Nominations / Voting Process

The EduSerc Awards Selection Committee will review each application to determine nominees for each category. The general public will be able to vote online beginning April 2011 to choose a winner of each category. Voting information will be available online on March 2011.

Frequently Asked Questions

Q. If I want to apply for more than one category, do I have to submit a separate application and fee for each award.

A. Yes

Q. Are there separate categories for each eligible applicant within the EduSerc Industry Awards or is there a general category for each industry?

A. There are separate categories for each eligible application. For example, there is a category for organizations to compete for the EduSerc Non-Profit Industry Award for Engineering and a separate category to compete for the EduSerc Corporate Industry Award for Engineering.

Q. If I am nominated for an award by the awards selection committee, do I have to pay the ticket fee to attend the awards?

A. No. Also, you will receive a maximum of one (1) additional complimentary ticket if you are nominated for any number of awards. Therefore, if you are nominated in two categories, you will receive only still one (1) additional ticket.

Q. Can tickets be purchased the day of the awards ceremony?

A. Yes. However, depending upon ticket sales prior to the event, ticket sales may be sold out. Purchase your ticket early. You can purchase tickets ahead of time over the website at <http://www.eduserc.org/awards>, by faxing your order form to (301) 362-4360, or by mail to EduSerc, Inc c/o EduSerc Awards P.O. Box 2536 Laurel, MD 20709.

Q. How do I vote for a nominee?

A. Keep an eye out on the website. There will be voting procedures posted on or before February 15, 2012. You will only be able to vote 10 times for any category.

EduSerc Awards Nomination Form

MUST BE RECEIVED BY FEB 29, 2012

Nominee Information - Per Award Application (Please Print Clearly)

Full Name*: _____

Organization*: _____

Address _____

City: _____

State / Zip: _____ / _____

Phone*: _____

Email*: _____

Mark Your Category:

- | | |
|---|---|
| <input type="checkbox"/> Teacher | <input type="checkbox"/> Military |
| <input type="checkbox"/> Professor | <input type="checkbox"/> College / Univ. |
| <input type="checkbox"/> Career Counselor | <input type="checkbox"/> Corporation |
| <input type="checkbox"/> Principal, Asst. Principal | <input type="checkbox"/> Government |
| <input type="checkbox"/> School | <input type="checkbox"/> Elected Official |
| <input type="checkbox"/> School District | <input type="checkbox"/> Individual |
| <input type="checkbox"/> Nonprofit Organization | |

Award Category (PLEASE SELECT YOUR AWARD CATEGORY –ONE PER APPLICATION)

- Educator Industry Award** (check your industry below) (for accomplishments related to a particular industry)
Eligible Candidates: Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals
- | | | | |
|--------------------------|------------------------------|---------------------|-------------------------|
| ___ Accounting / Finance | ___ Entertainment / The Arts | ___ Law Enforcement | ___ Military Prof. Dev. |
| ___ Cosmetology | ___ Government / Politics | ___ Legal / Law | ___ Science |
| ___ Culinary Arts | ___ Information Technology | ___ Media | ___ Social Work |
| ___ Engineering | ___ Journalism / Literacy | ___ Medicine | ___ Sports |
- Educator Serving The Community Award** (for for service to the community and/or education)
Eligible Candidates: Teachers, Career Counselors, Professors, Principals, School, School System, Non-Profits, Colleges / University, Corporations/Small Businesses, Government Agencies, Elected Officials, Individuals
- Role Model / Mentor Award** (for serving as a role model and/or mentor in some form or fashion)
Eligible Candidates: Teachers, Career Counselors, Professors, Principals, Non-Profits, Individuals
- Principal Leadership Award** (for outstanding leadership as a principal or vice-principal in a school)
Eligible Candidates: Principals, Assistant Principals
- Most Improved Award** (for enhancements or improvements in your school or organization. e.g. attendance, academics, etc.)
Eligible Candidates: Teachers, Career Counselors, Professors, Schools / School Systems, Principals, Colleges

Nominating Party Contact (PLEASE PRINT CLEARLY)

Full Name*: _____

Contact Phone: _____

Email: _____

**Mail or Fax Registration Form w/ \$50
Nomination Application Fee (Tax-Deductible)
to:**

EduSerc, Inc.
C/O EduSerc Awards
P.O. Box 2536
Laurel, MD 20709
(301) 498-2899
(301) 362-4360 Fax