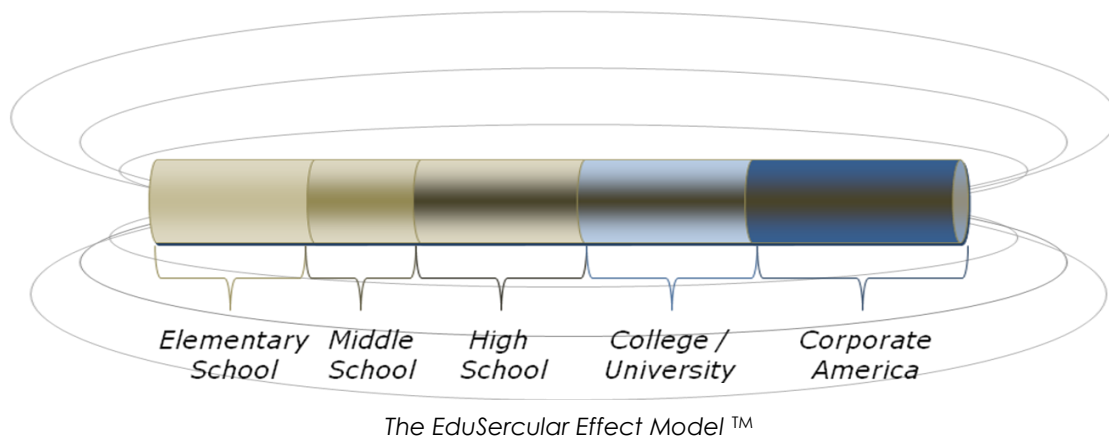


ANNUAL CAREER & PROFESSIONAL DEVELOPMENT CONFERENCE

Friday & Saturday, April 15 - 16, 2011
Baltimore Convention Center

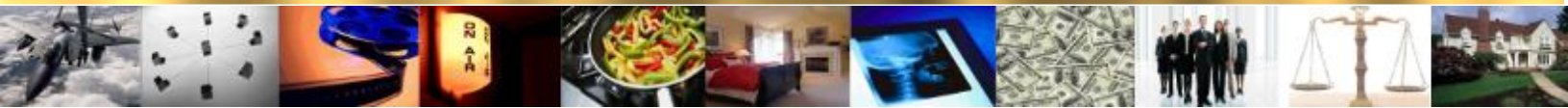
THEME: DEVELOPING A PIPELINE OF INNOVATORS



School Conference Packet

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Overview

In response to the number of concerns in our country related to job readiness amongst youth, career development and professional development issues with various companies, it has become a priority of EduSerc to organize a conference to target those members of the community ensure they are adequate ready for the future.

Therefore, the **Annual Career & Professional Development Conference** was designed to develop a robust mechanism for community organizations and corporations to train our future industry professionals for their opportunities and engage others that may be interested in those opportunities. It is vital that organizations work together in one setting to prepare our families, schools, and collegiate environments. This event is designed to bring adults, youth, and many others interested in their own development to a place where they can get all of their questions answered.

As a result, this conference will focus on the following industries (at a minimum):

- Culinary & Hospitality
- Engineering / STEM
- Medicine
- Legal / Law
- Finance / Accounting
- Information Technology
- Business / Entrepreneurship
- Property Management
- Media / Communications

PLEASE NOTE: If you are interested in seeing your industry represented at this event, this is more of a reason to become an EduSerc partner and/or sponsor of the Annual Career & Professional Development Conference.

Objectives and Goals

The overall objective of this event is to train members of the community on the value behind each industry and what it takes to become successful in each. In addition, to provide professional training and exposure to professional development skills that will help individuals receive the opportunities they are looking to gain.

The overall goal is to develop a simple solution for the community to interact with as many organizations concerned about their future career and professional development.

Who should sponsor this event?

Companies that have a specific interest or stake in the following areas:

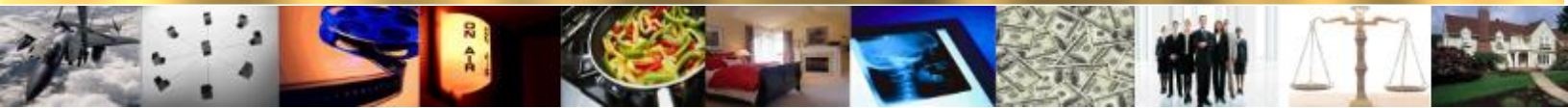
- Career opportunities to promote to the general community
- Companies looking for candidates for open positions
- Organizations looking to provide career and professional development training or opportunities
- Organizations looking to host series of workshops, forums or sessions to train adults, employees or youth.
- Organizations interested in marketing to schools, colleges, youth, adults / parents and others in the general community.
- Companies / Colleges looking to recruit future candidates.

Target Audience

- Industry Professionals
- Schools (middle, high)
- Internship Programs
- Small & Large Businesses
- Colleges
- Non Profit Organizations
- School System Leaders
- Educators / Teachers
- Parents / Adults

Expected Attendance (as of Jan 2011)

Over 150+ are expected to attend this event from the Baltimore – Washington DC area at a minimum. This event is promoted nationally, therefore, there is a potential a large number of participants in attendance.



THEME: Developing a Pipeline of Innovators

The theme this year is one related to not only EduSerc's core programs in the community, but coincidentally our President's message about innovation: **Developing a Community of Innovators!**

Young Innovators

Started in 2004, EduSerc's core initiative to impact youth, called *Young Innovators*, is the main thrust for preparing students for a future career in the workforce and to contribute to our overall economy.

With over seven (7) states in the country and 400 students participating in Young Innovators programs, this conference is design to educate the community how to grow innovative solutions for youth and schools through industry-focused programs.

Target Audience: Elementary, Middle, High School



Young Innovators™

Workforce Innovators

Started in 2010, EduSerc began to link the Young Innovators initiatives to college and adult concerns to ensure we were keeping our community focus with corporate support.

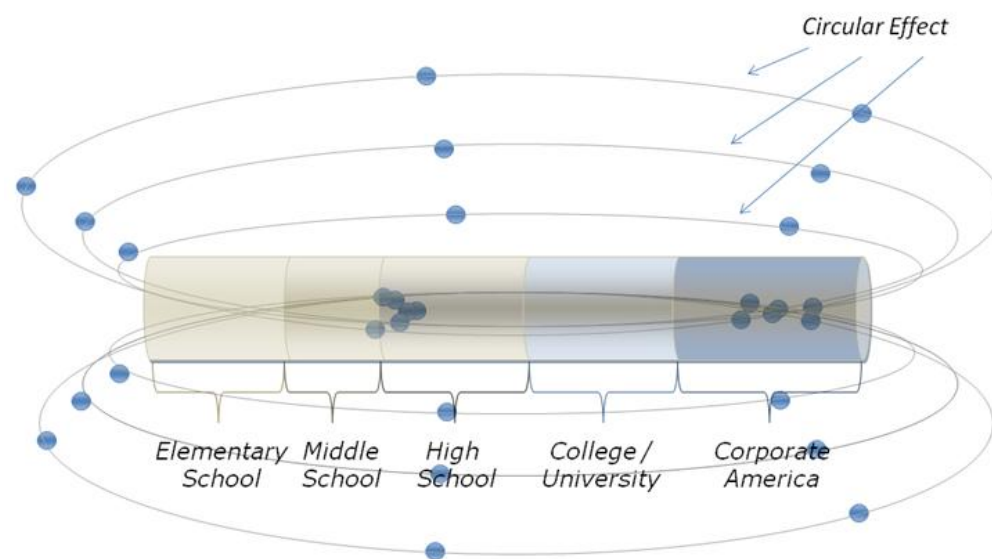
Although Young Innovators is a moderate to long term investment, our corporations have a challenge finding quality talent today with the skills to perform the jobs they need in this hard economy. This is what *Workforce Innovators* is all about.



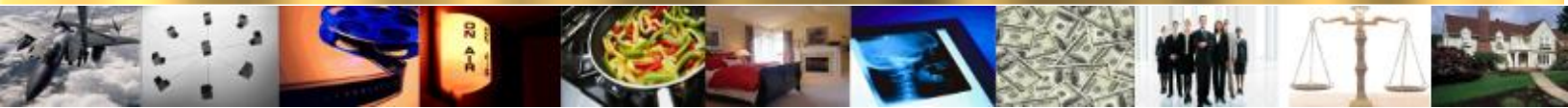
Workforce Innovators

Workforce Innovators is a workforce development pipeline initiative to allow individuals to train, test and demonstrate their skills on simulated industry projects for direct placement in employment opportunities with sponsoring corporations. This conference will help corporations train and find those quality professionals!

Target Audience: Adults (College age and above)



The EduSercular Effect Model™



Career & Professional Development for Youth, Teachers & Schools

EduSerc provides an opportunity for schools, educators, youth and many others to learn about the exciting opportunities in various careers and receive professional development training.

Target Audience: Middle / High School Youth, Teachers, General Public

Career Workshop Sessions

Engineering / STEM
Finance / Entrepreneurship
Culinary Arts
Media / Entertainment
Law / Legal
Medicine

Professional Development Sessions

Resume Writing (Effective Strategies)
Interview Skills Development
Presentation Skills
Effective Communication Skills

Teacher Development Sessions (April 15, 2011)

Since 2006, teachers and schools from the Baltimore and Washington DC area have been attending this event to learn how to enhance themselves in a variety of career areas for themselves and for their students. This event serves as a brief orientation for schools interested in starting new industry-based programs in their schools.



Highlighted workshops include the following:

- Developing Effective Industry Curriculums
- Building Your Own Externship Experiences
- Summer Teaching Opportunities
- Proposal Writing Techniques for Teachers

Follow-up: New School Year Preparation (August 8 – 11, 2011 9am – 4pm)

This event is also followed by more intense training in August for four (4) days on classroom management skills, technical curriculum development, innovative classroom strategies and teaching vs. educating training. This is the best event to ensure teachers are prepared for the new school year with effective strategies:

Highlighted workshops include the following:

- Technical Training (Microsoft, Apple)
- Classroom Management Techniques
- Partnership Development for your School
- Leadership Development (teaching vs. educating)

Registration: \$500 / person (lunch included)

Visit <http://www.eduserc.org> to register

School Field Trip & Opportunities (Middle & High School)

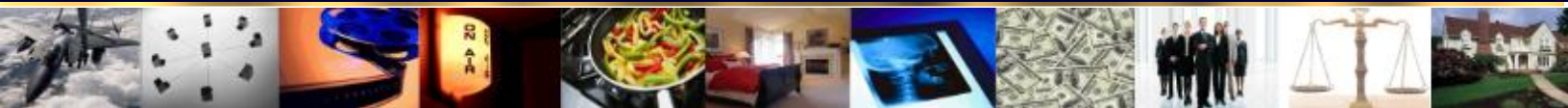
Schools in the metropolitan area use this event as a learning, cultural and application-based program to help teach students how to dress for a professional activity and interview with employers. In addition, this serves as an easy method to educate students about careers and train them for one low fee.



It is recommended that each school send one bus of students to attend this event at a minimum with four (4) teachers attending (1 counselor and 3 teachers) at least to experience this activity.

Exhibiting for Schools (FREE)

Schools have a free opportunity to showcase their school to businesses and local organizations interested in learning more about what they have to offer the future workforce and parents. Schools are encouraged to showcase on Friday and Saturday during the conference to the general public.



Young Innovators Industry Competitions

Saturday, April 16, 2011 9:30 a.m. – 10:20 a.m. Mentor/Mentee Community Training
 Baltimore Conv. Center 10:30 a.m. – 3:00 p.m. Young Innovators Industry Competitions



On Saturday as a part of the Annual Career & Professional Development Conference segment, EduSerc will be hosting Industry Competitions with young students (middle – college) to showcase their talents in a variety of areas.

We are asking for your support in sponsoring some of these competitions or adding your own competition. We plan to have over 100+ students participating with their mentors in these competitions in some form or fashion.

TENTATIVE COMPETITIONS

Please review to <http://www.eduserc.org/acpdc> for updated competitions list

Competition	Description	Bring Your Own Supplies?	# of Team Members
Engineering			
Roller Coaster Design	Using Knex pieces, students must build the best roller coaster. Coasters must be stable, creative and actually work without breaking.	No	3 - 4
Flight Simulation	Participant must successfully fly and land a helicopter or airplane using a simulation program.	No	1
Information Technology			
Computer Performance	Students must work together to fix a hardware or software problem on a given desktop or laptop	Yes	2 - 3
Database Design	Students must design a database and interface using Microsoft Access for a given purpose at the conference.	No	1 - 3
Media & Entertainment			
Singing	Like American Idol, participants must compete to see who is the better singer & performer in front of various recording artists.	No	1
Making Commercials	Participants must make & direct their own commercial for a given product or service. Video editing software will be provided.	No	3 - 4
Communications & Journalism			
Voice Over	Participants must develop and record the best radio advertisement for a given product or service.	No	1 - 4
Radio Interviews	Participant must give the best interesting radio interview with a special guest at the conference. Guest will be various recording artists or personalities.	No	1
Photography	During the conference, participants must take and submit the best photo for an advertisement given a particular theme. Must use digital cameras	Yes	1
Culinary			
Food Presentation	Participants compete to make various meals and dishes for presentation alone. Categories range from desserts to appetizers.	Yes	1
Shake, Shake, Shake	Participants must compete to see who can make the best shake. Items may involve fruit, milk or other natural ingredients.	Yes	1 - 2
Hospitality			
Branding	Teams must develop their own brand, logo, style and brochure for a new style of hotel property for a major hotel chain.	No	2 - 4
Business / Entrepreneurship			
Edu-Preneur	Like the TV show Apprentice, students must form teams to accomplish a particular task at the conference. Students must wear business attire.	No	3 - 4
Property Management / Real Estate			
Marketing / Advertising	Teams must develop a creative print advertisement & give a 5 minute marketing presentation to sell a given property (ie. home, business, etc..)	No	3 - 4
Personal / Professional Development			
Dining Etiquette	Participants must develop the best creative table arrangement of flowers, silverware and decorations after being given a particular meal choice & occasion.	Yes	2 - 3



Important Dates, Schedules & Deadlines

Conference Dates:
 Fri & Sat, April 15-16, 2011
 8:00 a.m. – 3:00 p.m.

Conference Location:
 Baltimore Convention Center
 One West Pratt Street
 Baltimore, MD 21201

Conference Website:
<http://www.eduserc.org/acpdc>

General Conference Email: acpdc@eduserc.org **Early Bird Utility Price Deadline:**
 Mar 14, 2011

Registration Deadlines:
 Exhibit /Sponsor Deadline: Apr 1, 2011 (received by 5pm)
 Early General Registration: Apr 8, 2011 (received by 5pm)



Tentative Agenda

	<i>Workforce & Economic Development</i>	<i>Career & Professional Development*</i>	
	<i>Thursday, Apr 14</i>	<i>Friday, Apr 15*</i>	<i>Saturday, Apr 16*</i>

Theme ->	<i>Strategic Development</i>	<i>Career/Prof. Dev. Training</i>	<i>Community Innovators Day</i>
8:00 a.m. – 9:00 a.m.	Registration	Registration	Registration
9:00 a.m. – 9:20 a.m.	Opening Session	Opening Session	Opening Session
9:30 a.m. – 10:20 a.m.	Industry Forum I	Career Workshops I	Community/Mentor Training
10:30 a.m. - 11:20 a.m.	Industry Forum II	Career Workshops II	Competitions Round 1
11:30 a.m. – 12:30 p.m.	Lunch / General Session Workforce & Economic National Update	Lunch / General Session Community Scholars Lunch	Young Innovators Lunch (invitation only)
11:30 a.m. – 3:00 pm.	Workforce Diversity Fair	Career & Resource Fair	Community Fair / Expo
1:00 p.m. – 1:50 p.m.	Strategic Planning Session I	Prof. Development Session I	Competitions Round 2
2:00 p.m. – 2:50 p.m.	Strategic Planning Session II	Prof. Development Session II	Competitions Round 3

* **PLEASE NOTE:** Thursday's agenda on April 14, 2011 pertains to the **Annual Workforce & Economic Development Conference**. You are more than welcomed to register, participate, exhibit, sponsor or support this event as this is connected to the overall mission of "Career & Professional Development."

Thursday, April 14, 2011 will concentrate on the business and community development to design more robust solutions to develop pipelines for workforce development in support of the **Annual Career & Professional Development Conference**.

EduSerc Conference Contact

Mail/Fax Registration To: EduSerc, Inc. P.O. Box 2536 Laurel, MD 20707 (301) 498-2899 (301) 362-4360 (fax)	Contact: Yvette Smith EduSerc Conference Development (301) 498-2899 ext. 105 Yvette.Smith@eduserc.org
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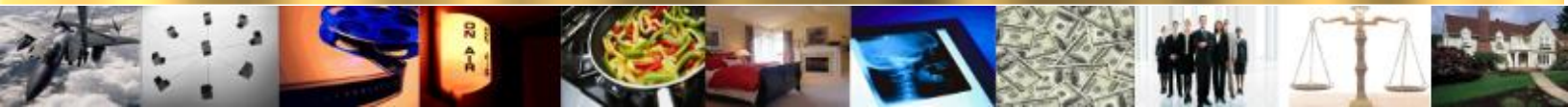
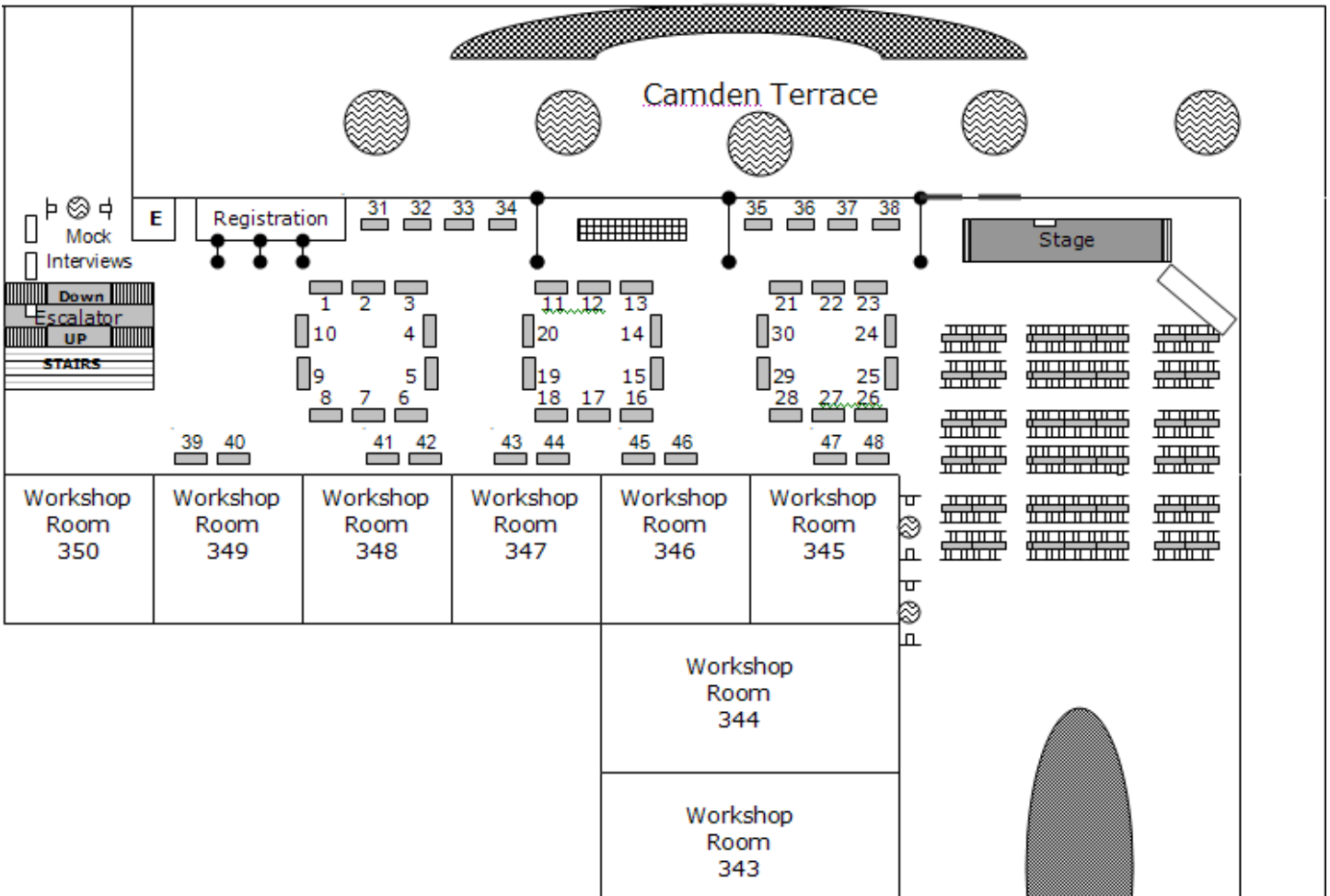


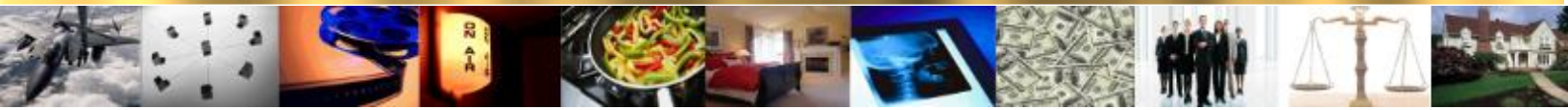
Exhibit Hall / Convention Layout



Baltimore Convention Center
Camden Lobby Side

Below is a tentative diagram of the exhibit hall area. The "numbered" spots are exhibit table locations.





Conference Registration Forms

Attached are registration forms for you to use to register for this event.

ACPDC 2011Rev. Jan 2011
EduSerc, Inc.**Registration Form (Youth –Middle/High)**For Official Use:
Date Received: _____**Instructions:** Complete this form in its entirety and mail the form to EduSerc, Inc. P.O. Box 2536 Laurel, MD 20709 or **fax the form** to 301-362-4360**NOTE:** All information is used to identify potential scholarship opportunities, internships, programs and other career related resources for the participant

1) Individual Information		2) School Information (provide general information about your school)	
1a Full name		2a School Name	
1b Mailing Address (room, apt, suite no, P.O. box)		2b Type <input type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Charter <input type="checkbox"/> Home School	
1c City, State, Zip Code		2c Mailing Address (room, apt, suite no, P.O. box)	
1d Phone		2d City, State, Zip Code	
1e Fax		2e Phone	
1f Email		2f Fax	
		2g Email	

3) Referral Code (please enter referral code if applicable)**4) Grade Level**
 6th 7th 8th 9th 10th 11th 12th College Student (2 year) College Student (4 year)
5) Cumulative Grade Point Average (by 2nd Quarter: 2010 – 2011 academic school year)

Please choose one option below to verify G.P.A.:

1) Attach a copy of your transcript (college or high school), or

2) Obtain the signature and confirmation from your guidance counselor: Cum. GPA _____ Counselor's

Signature _____

NOTE: Students w/ 3.0 or higher will receive awards and recognition at the Community Scholars Luncheon at the conference during Apr 15. To be considered for a potential scholarship, submit one letter of recommendation from two separate organizations where you currently perform community service.**6) Career Industries of Interest** (check all that apply)

- | | | | | |
|---|--|---|--------------------------------------|--|
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Cosmetology | <input type="checkbox"/> Finance | <input type="checkbox"/> Journalism | <input type="checkbox"/> Social / Human Services |
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Culinary Arts | <input type="checkbox"/> Government | <input type="checkbox"/> Law / Legal | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Education | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Military | <input type="checkbox"/> Other |
| <input type="checkbox"/> Business | <input type="checkbox"/> Engineering | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Non Profit | |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Fashion | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Real Estate | |

7) What do you hope to receive or need from this conference?

- | | | |
|---|---|---|
| <input type="checkbox"/> Job / Internship | <input type="checkbox"/> Potential Candidates / Networking Contacts | <input type="checkbox"/> Summer Program / After School Program Info |
| <input type="checkbox"/> Hands-On Experience | <input type="checkbox"/> Scholarship Info | <input type="checkbox"/> Mentors / Role Models / Tutors |
| <input type="checkbox"/> Career Assessment Assistance | <input type="checkbox"/> College Info | <input type="checkbox"/> Financial Aide / Financial Mgmt Assistance |
| <input type="checkbox"/> Career Plan Development | <input type="checkbox"/> Personal Development Training | <input type="checkbox"/> Professional Development Training |

8) Registration Details & Fee

Select The Conference Day(s) You Are Attending:

- Apr 15 – Annual Career & Professional Development (Day 1) (ACPDC)**
(Industry Prof. / Corporations / General Community
Non Profits / Schools / Colleges / Youth)
- Apr 16 - ACPDC (Day 2) - Community Innovators Day (Youth / Adult)**
(Young Innovators Competitions)
(Workforce Innovators Competitions)

One Day Individual Rate

<input type="checkbox"/> Apr 15 – ACPDC (Career/Prof Day)	\$35	_____
<input type="checkbox"/> Apr 16 – ACPDC (Competition Registration Only)	\$35	_____
<input type="checkbox"/> ACPDC Full (Apr 15 & 16)	\$65	_____
Total Registration		_____

Method of Payment American Express Master Card Visa Check / Money Order (Make Payable to EduSerc, Inc.)

Name of Cardholder: _____ Billing Address: _____

Credit Card Number: _____ Billing City/State/Zip: _____

Expiration Date: _____ / _____ Billing Phone: _____

Instructions: Complete this form in its entirety and mail the form to EduSerc, Inc. P.O. Box 2536 Laurel, MD 20709 or **fax the form** to 301-362-4360

1) Individual Information

1a Full name

1b Job Title / Occupation (if applicable)

1c Mailing Address (room, apt, suite no, P.O. box)

1d City, State, Zip Code

1e Phone

1f Fax

1g Email

2) Organization / College / Company Information

(provide information about the organization you represent, if applicable)

2a Organization Name

2b Type

College/Univ. Company School Gov./Mil Org./Club

2c Mailing Address (room, apt, suite no, P.O. box)

2d City, State, Zip Code

2e Phone

2f Fax

2g Email

3) Referral Code (please enter referral code if applicable)

4) Other Classifications (check all that apply)

- | | | | | |
|---|--|--|---|--|
| <input type="checkbox"/> College Student | <input type="checkbox"/> Industry Professional | <input type="checkbox"/> Business Owner | <input type="checkbox"/> Parent | <input type="checkbox"/> Educator/Teacher |
| <input type="checkbox"/> College Recruiter | <input type="checkbox"/> HR / Diversity Rep | <input type="checkbox"/> Community Leader | <input type="checkbox"/> Mentor | <input type="checkbox"/> Tutor |
| <input type="checkbox"/> School System Official | <input type="checkbox"/> Military | <input type="checkbox"/> Government Employee | <input type="checkbox"/> Political Official | <input type="checkbox"/> Principal / Counselor |

5) Highest Level of Education Completed

- High School or GED Associate Degree Bachelor's Degree Master's Doctorate

6) Career Industries (check all that apply)

- | | | | | |
|---|--|---|--------------------------------------|--|
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Cosmetology | <input type="checkbox"/> Finance | <input type="checkbox"/> Journalism | <input type="checkbox"/> Social / Human Services |
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Culinary Arts | <input type="checkbox"/> Government | <input type="checkbox"/> Law / Legal | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Education | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Military | <input type="checkbox"/> Other |
| <input type="checkbox"/> Business | <input type="checkbox"/> Engineering | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Non Profit | |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Fashion | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Real Estate | |

7) What do you hope to receive or need from this conference? (check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Job / Internship / Career Opportunity | <input type="checkbox"/> Hands-On Experience | <input type="checkbox"/> Summer Program / After School Program Info |
| <input type="checkbox"/> Networking Contacts / Candidates | <input type="checkbox"/> Scholarship / College Info | <input type="checkbox"/> Mentors / Role Models / Tutors |
| <input type="checkbox"/> Career Plan Assistance | <input type="checkbox"/> Workforce Development Solutions | <input type="checkbox"/> Financial Aide / Financial Mgmt Assistance |
| <input type="checkbox"/> Economic Dev. Solutions | <input type="checkbox"/> Personal Development Training | <input type="checkbox"/> Professional Development Training |
| | | <input type="checkbox"/> Other |

8) Registration Details & Fee

Select The Conference Day(s) You Are Attending:

- Apr 14 – Annual Workforce & Economic Development (AWEDC)**
(Industry Prof. / Corporations / Workforce Development)
- Apr 15 – Annual Career & Professional Development (Day 1) (ACPDC)**
(Industry Prof. / Corporations / General Community
Non Profits / Schools / Colleges / Youth)
- Apr 16 - ACPDC (Day 2) - Community Innovators Day (Youth / Adult)**
(Young Innovators Competitions)
(Workforce Innovators Competitions)

One Day Individual Rate

<input type="checkbox"/> Apr 14 – AWEDC (Work. Training)	\$65	_____
<input type="checkbox"/> Apr 15 – ACPDC (Career/Prof Day)	\$65	_____
<input type="checkbox"/> Apr 16 – ACPDC (Competitions) (Youth and Adults)	FREE	_____
<input type="checkbox"/> ACPDC Full (Apr 14 - 16)	\$125	_____
Total Registration		_____

Method of Payment American Express Master Card Visa Check / Money Order (Make Payable to EduSerc, Inc.)

Name of Cardholder: _____ Billing Address: _____

Credit Card Number: _____ Billing City/State/Zip: _____

Expiration Date: _____ / _____ Billing Phone: _____

Instructions: Complete this form in its entirety and **mail the form** to EduSerc, Inc. P.O. Box 2536 Laurel, MD 20709 or **fax the form** to 301-362-4360.

1) Individual & Organization Information

1a Full name

1b Organization Name

1c Job Title / Occupation (if applicable)

1d Mailing Address (room, apt, suite no, P.O. box)

1e City, State, Zip Code

1f County or municipality

1g Phone

1h Fax

1i Email

2a) General Exhibit / Information Booth Option
(includes registration for two people)

i) Type

Business Non Profit

ii) Full Name – Exhibitor #1

iii) Full Name – Exhibitor #2

2b) Booth Activities / Interactive Hands On Demos

Please describe the demonstrations & booth activities you will have:

Exhibit Setup Times

Exhibit Hours (each day):

Apr 14, 15,16 - 11:30am – 3:00pm

Setup: 6:00am – 8:30am

Breakdown: 3:00pm – 4:00pm

3) Referral Code (please enter referral code if applicable)

4) Target Audiences

- Elementary Students
 Middle/High School Students
 College Students
 Adults / Parents
 Schools / School Systems
 Businesses / Corporations
 Industry Professionals
 Other _____

5) Career Industries (check all that apply)

- | | | | | |
|---|--|---|--------------------------------------|--|
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Cosmetology | <input type="checkbox"/> Finance | <input type="checkbox"/> Journalism | <input type="checkbox"/> Social / Human Services |
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Culinary Arts | <input type="checkbox"/> Government | <input type="checkbox"/> Law / Legal | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Education | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Military | <input type="checkbox"/> Other |
| <input type="checkbox"/> Business | <input type="checkbox"/> Engineering | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Non Profit | |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Fashion | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Real Estate | |

6) What types of resources and/or information will you providing at your table(s)?

- | | | |
|--|--|---|
| <input type="checkbox"/> Job / Internship / Career Opportunity | <input type="checkbox"/> Hands-On Experience | <input type="checkbox"/> Summer Program / After School Program Info |
| <input type="checkbox"/> Networking Contacts / Candidates | <input type="checkbox"/> Scholarship / College Info | <input type="checkbox"/> Mentors / Role Models / Tutors |
| <input type="checkbox"/> Career Plan Assistance | <input type="checkbox"/> Workforce Development Solutions | <input type="checkbox"/> Financial Aide / Financial Mgmt Assistance |
| <input type="checkbox"/> Economic Dev. Solutions | <input type="checkbox"/> Personal Development Training | <input type="checkbox"/> Professional Development Training |
| | | <input type="checkbox"/> Other |

7) Registration Details

Select The Conference Day(s) You Are Exhibiting:

- Apr 14 – Annual Workforce & Economic Development (AWEDC)**
 (Industry Prof. / Corporations / Workforce Development)
 Apr 15 – Annual Career & Professional Development (Day 1) (ACPDC)
 (Industry Prof. / Corporations / General Community
 Non Profits / Schools / Colleges / Youth)
 Apr 16 - ACPDC (Day 2) - Community Innovators Day (Youth / Adult)
 (Young Innovators Competitions)
 (Workforce Innovators Competitions)

8) Registration Fee

Rate	Business	Non Profit	High Schools	Total
<input type="checkbox"/> 1 Day Rate (Apr 14, 15 or 16)	\$250	\$150	Free	_____
<input type="checkbox"/> 2 Day Rate (Any two consecutive days)	\$450	\$250	Free	_____
<input type="checkbox"/> Full Rate	\$650	\$450	Free	_____

Total Registration Fee: _____

Method of Payment

- American Express
 Master Card
 Visa
 Check / Money Order (Make Payable to EduSerc, Inc.)

Name of Cardholder: _____

Billing Address: _____

Credit Card Number: _____

Billing City/State/Zip: _____

Expiration Date: _____ / _____

Billing Phone: _____

Parent Permission Slip

Dear Parent or Guardian,

Your child has been selected to participate in the following activity with _____ :

The Annual Career & Professional Development Conference

April 15 – 16, 2011

Baltimore Convention Center

Baltimore, MD

8:00am – 4:00pm

<http://www.eduserc.org/acpdc>

This activity is a premier opportunity for students to participate in a variety of career and professional development workshops, teen talent competitions, one-on-one networking sessions and a host of other great hands-on activities to assist in reaching career goals. Based on certain GPA and community service requirements, your child might be eligible for scholarships or other related opportunities by attending this event. Lunch will be provided for each student, but students are more than welcomed to bring their own bag lunch. Representatives from various organizations, businesses and other entities will be present to interact and provide beneficial information to conference participants.

We strongly encourage all parents to attend this event with their child and simultaneously receive information communicated to them about their futures. Following the conference, we ask that you engage in dialogue with your child to discuss the day's events.

We will be attending this conference on the following day(s):

_____ Friday, April 15, 2011

_____ Saturday, April 16, 2011

Code of Conduct

All students are expected to following the code of conduct issued by the organizers and sponsors of this event. We ask that you reinforce these rules to your child:

- No Profanity
- No Smoking
- No Drugs or Alcohol
- No Disrespectful Behavior
- No Fighting or Violent Behavior

Dress Code

To complement the professionalism of this event, all students are requested and expected to wear business attire or similar attire.

We request that you give your child permission to attend this event and hope that you will register as well to accompany your child on this day. Further logistical information is attached or may be retrieved from the designated chaperone for this activity: _____ at the following phone number _____ or email _____

Please check one:

___ I DO NOT give permission for my child to attend this conference with _____ .

___ I DO give permission for _____ to attend this conference with _____ .

My child has the following medical conditions or allergies: _____

In case of emergency, I can be contacted at the following phone number: _____ (H/W)

Parent Signature

Date

Sponsorship Request Letter

Dear

My name is <name>, <title> of <school name>. In support of the career and professional development needs of our students, I am writing to request your assistance in educating our students. Our school is organizing an effort to allow our students to receive and participate in career development training, professional development sessions, one-on-one networking activities, talent competitions and more at the following event:

The Annual Career & Professional Development Conference

April 15 – 16, 2011

Baltimore Convention Center

Baltimore, MD

8:00am – 4:00pm

The objective of this event is to provide a quality and professional experience for students as well as adults to learn how to reach their dreams through a variety of career paths. A wide variety of workshops and interactive activities engage participants throughout the day, while teaching them the skill and techniques to be successful in many industries. Students receive a quality experience that help them put their goals into perspective and helps them stay passionate and focused on their dreams.

It is our desire to send students from our school to attend this two-day event and interact with various business owners, colleges, non profits at this valuable affair. We are asking for your support to sponsor a select number of students to attend and represent the interest that your company and our school have in their future.

Our goal is to send at least one bus load of participants to represent our school for one day at this conference (ie. 40 students @ \$35 and 4 adult chaperones @ \$65 = \$1660). As a thank you for your sponsorship for a minimum of one bus load of students, EduSerc has agreed to provide the following to your business:

- Company logo printed on student's registration badges
- Company announcement / advertisement over loud speaker
- Banner placement at conference

Attached is the school information packet in relation to this event. For more information, you may contact <contact person> at <phone number> from our school and visit <http://www.eduserc.org/acpdc> or call 301-498-2899 to learn more about the event.

Again, thank you for your time and consideration.

Sincerely,

<name>

Sponsorship Response Section Only

I want to sponsor the following number of bus load of participants from this school: ___ x \$1660 = _____

Company Name: _____ Contact Person / Phone: _____

Instructions:

Complete the section above and send this letter & registration fee for this school to the following address.

EduSerc, Inc.
P.O. Box 2536
Laurel, MD 20709
(301) 498-2899