



# Annual Workforce & Economic Development Conference

Thursday, October 1, 2009  
Baltimore Convention Center

## Conference Overview

The Annual Workforce & Economic Development Conference (AWEDC) was designed to develop robust industry solutions for our educational system, economy, community and small business community to help people gain access to quality employment opportunities, prepare them for the world of work, and help design long term solutions for our communities, businesses, schools and government to prevent our country from workforce and economic struggles.

## Target Audiences

- Businesses / Government / Colleges
- Industry Professionals
- Diversity Managers / Recruiters
- Elected Officials / Economists
- School System Officials

## Partnership Conferences

- October 1 Annual Workforce & Economic Development
- October 2 - 3 Annual Career & Professional Development

Baltimore Convention Center  
Baltimore, Maryland



**FOR MORE INFORMATION:**  
<http://www.eduserc.org/awedc>  
or Call 301-498-2899

## Why Should I Attend?

- To promote career opportunities
- To provide workforce training & support
- To market products and services related to workforce and economic development
- To find and develop best practices in workforce and economic development
- To network with industry professionals
- To promote workforce development programs through your college
- To develop community partnerships

## Sponsorship Opportunities

- Conference Magazine Advertisement
- Diversity/Workforce Exhibitor
- Host Training in Convention Rooms
- Sponsor Registration / Workshops
- Luncheon Sponsorship
- Sponsor Workforce Development Training
- Nominate Someone for an EduSerc Award in Workforce Development

## AWEDC Conference Agenda

October 1, 2009  
9:00am - 4:00pm

### Workforce Development Agenda

#### Industry Forums

- Culinary Arts
- Engineering / STEM
- Medicine
- Legal / Law
- Finance / Accounting
- Information Technology
- Green / Construction

### Economic Development Agenda

#### Economic Forums (Best Practice / Solutions)

- East Coast Region
- Southern Region
- West Coast Region
- Mid-West Region

By State and/or Metro Area

### General Session / Workforce & Economic National Update

### Diversity / Workforce / Economic Resource & Opportunity Fair

### Industry & Workforce Training Sessions

### Strategic Workforce Planning Sessions

- Chamber of Commerce Orgs
- BRAC / Military
- Non Profits
- Small / Large Businesses
- Schools / Colleges

### Community & Economic Training Sessions

### Strategic Economic Partnership Sessions

- Economic Dev. Corporations
- Non Profits
- Community Organizations
- Small Large Businesses

## EduSerc Awards

October 3, 2009  
6:30pm - 10:00pm

The Educators Serving the Community Awards is a national red carpet ceremony and fundraiser that honors excellence in education and community development

### Award Categories

- Educator Industry Awards
- Educator Serving the Community
- Role Model / Mentor
- Principal Leadership
- Most Improved Awards
- EduSerc Image Awards

### Nomination Process

You can nominate an individual, school, business or organization for an award:



Details are available on [www.eduserc.org/award](http://www.eduserc.org/award)

EduSerc is a 501(c)(3) tax exempt non profit organization  
\* 80% of ticket prices are tax deductible

## Build Your Own Interactive Community-Based Experience

Host Your Own Community Of Interactive Tables Showcasing Your Departments, Academic Schools, Subdivisions or Programs to Participants:

- Provide Mini Training Seminars
- Perform Industry-Specific Demonstrations
- Display Innovative & Latest Technologies
- Market Academic / Professional Programs
- Conduct On-Site Interviews

### Target Audiences:

- Corporations
- Colleges / Universities
- School / School Systems
- Non Profits

## General Registration Info

	AWEDC Oct 1	Awards Oct 3	Both Events
General Professionals	\$65	\$250	\$290
Educators/Teachers	\$40	\$150	\$175

## Convention Space

	Exhibit Table	Training Room
Non Profit	\$350	\$700
Business	\$500	\$1000

Exhibit Table Includes: 2 free registrations, 10'x 10' space, 6' x 30" table, 2 chairs, lunch

Training Room Includes: Screen, Projector, Microphone, Podium, Setup, Water Stations, Head Table, Staging

## AWEDC Registration Specials

\* 20 group registrants => free exhibit space

\* 40 group registrants => free training room

\* Host your workforce or economic activities at the AWEDC and receive premier free convention space, 5 exhibit spaces, AV, marketing, database stats, custom badges w/ logo (100 participants must register to qualify)

# EDUSERC

EDUCATORS SERVING THE COMMUNITY

"FORMING STRATEGIC PARTNERSHIPS IN EDUCATION"